

How **CureCLICK** fits into **CLINICAL TRIAL RECRUITMENT**

DID YOU KNOW?



2 out of **3** Clinical Trials never reach full enrollment.¹

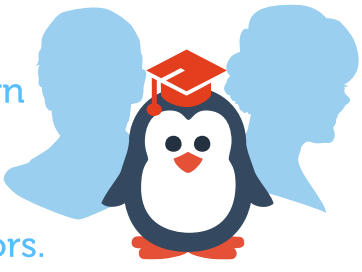
Why are clinical trials having so much trouble recruiting patients?

In a survey conducted among 406 cancer patients, **84%** of patients were unaware that clinical trials were treatment options.²

This is where **CureCLICK** comes in.

E EDUCATE

Health advocates learn about clinical trials through CureClick Academy, becoming CureClick Ambassadors.

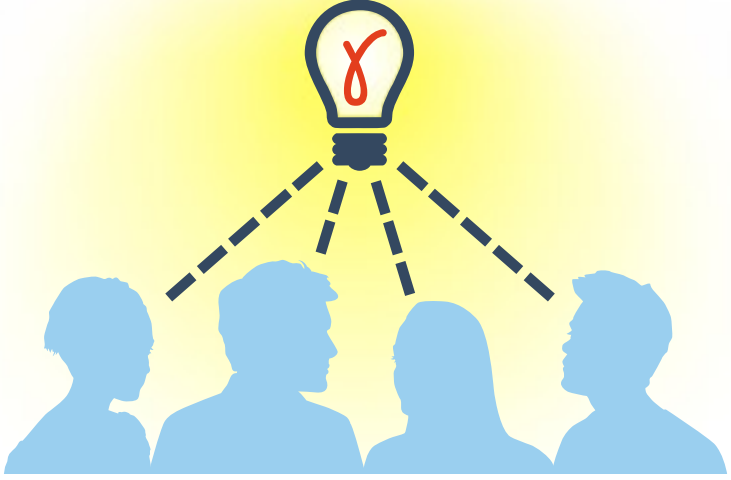


INFORM **E**



CureClick Ambassadors use the CureClick platform to share information about clinical trials through social media in online health communities.

E EMPOWER



Together, we can spread the word on the importance of clinical trials and accelerate the progress of medical research.

Find out if CureClick is for you!

If you are interested in helping medical research and potential new treatments move forward, CureClick can help.

Learn more at: www.CureClick.com

Sources:
[1] "Drug Developers Actively Improving Efficiency of Clinical Trials." Tufts Center for the Study of Drug Development. April 2011.
[2] Fenton, L., Rigney, M., LICSW, and Hebst, R. S., MD, PhD. "Clinical trial awareness, attitudes, and participation among patients with cancer and oncologists." Community Oncology. May 2009.